

How the Internet Creates Vulnerabilities

- Action at a distance
- Asymmetric force
- Actors can be anonymous
- No borders or checkpoints
- No distinction
 - Hard to distinguish valid data from attacks
 - Can't tell what code will be harmful until it's executed

Action at a Distance



Asymmetric Force

Information Technology has "opened up a whole new asymmetry in future warfare"

- William J. Lynn III, Deputy Defense Secretary, 2010

- The Pentagon's 15,000 networks and 7+ million computers are being probed thousands of times daily
- Traditional deterrence models of retaliation do not apply in cyberspace

Asymmetric Force

- Actors can project or harness greater force
 - Low barriers to entry
 - Offense can be more effective than defense
 - A small number of actors can have a large effect
 - E.g., The *Anonymous* hacking group that tries to take down corporations or governments, attackers who send fraud or spam email, or those who send Facebook requests for money.
- Sending millions of messages costs almost nothing.
- Distributed Denial of Service (DDoS) attacks allow rogue actors to overwhelm large companies and nation-states
 - Small countries can now inflict damage on countries like the US or China.

Botnets

Botnet:

Collection of computers owned by innocent people but infected with malicious software

Botnet software periodically contacts a command & control server for directions on what additional software to download and what to run and whom to attack

Three common uses are:

1. Distributed Denial of Service (DDoS) attacks

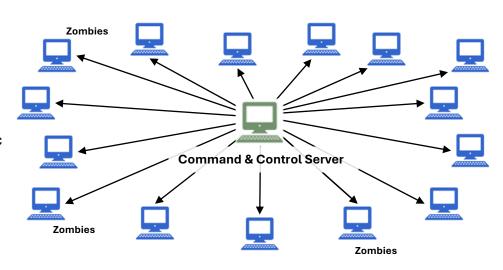
- One company has only so many servers
- Send too much traffic to the servers and the server gets overloaded
- Now nobody can get through even legitimate traffic
- Data is not destroyed but service is disrupted
- Attacks come from the network of zombies

2. Spamming/phishing

Send tens of millions of malicious emails or texts.

3. Cryptocurrency mining

Use the computing power of the zombies



Some large botnets

911 S5 Botnet

- >19 million compromised machines across almost 200 countries
- Deployed via malicious VPN software.
- Sold as ransomware-as-a-service.
- Taken down by FBI and international partners in 2024

Srizbi Botnet

- ~450,000 compromised machines
- Responsible for sending out more than half of all the spam being sent by all the major botnets combined.
- Crippled in 2008 by Estonian ISP

Emotet Botnet

- ~1.6 million compromised machines
- Distributed as an email attachment from infected computers.
- Eight countries worked to take this down in 2021

Mēris Botnet (2021 – now)

Exploited a 2018 bug in routers from Latvian router vendor MikroTik

- Winbox, a management component and a Windows GUI application for MikroTik's RouterOS
- Allowed attackers to write files in the router, reconfiguring it for remote access
- Only 30% of routers had the patch applied
- Estimated 250,000 MikroTik routers were hacked

The Meris botnet broke the record for the largest volumetric DDoS attack twice in 2021

Attacks

- Targets 50 different websites every single day with a daily average of 104 unique DDoS attacks
- Top targets are banking, financial services, and insurance companies
- 21.8 million RPS (requests per second) attack at a Russian bank hosting infrastructure on Yandex servers
- 33%+ of attack traffic targeted China-based sites

Mirai Botnet (2016-now)

Created by a Rutgers student

- Frustrated that upper-class students were given priority for CS electives
- Assembled 40,000 bots to attack the Rutgers central authentication server
- Later released the code so others built on it
- Launched massive DDoS attacks that disrupted major internet services like Dyn, Twitter, and Netflix
- Most recently, spread primarily to compromised IoT devices
 - Exploited a bug in Four-Faith industrial routers as well as Neterbit routers and Vimar smart home devices
- October 29, 2024:
 Responsible for the largest distributed denial of service attack to date:
 - Traffic at 5.6 terabits per second from over 13,000 loT devices for 80 seconds

Anonymity: Identifying attackers

Internet protocols don't require identification

We often can't identify the attacker

- Nobody knows who ran some of the biggest botnets or cyber-attacks
- Botnet traffic comes from compromised innocent machines around the world
- Identifying a source can be difficult
- Plausible deniability: Governments can always deny initiating or funding cyberattacks
- Attack with impunity. We won't know who fired the missile.

Make guesses

- Reverse engineer the code, compare to other known malware and attacks
- Identify the location of the command & control server & who is accessing it
- Trace packets & propagation paths

Sometimes we will never know

- Anonymity can lead to impersonation: trust becomes a challenge
 - How do you know you are really communicating with your bank? How does the bank know it's you?

Integrity: Identifying legitimate users & services

Anonymity can lead to impersonation: trust becomes a challenge

- How do you know you are really communicating with your bank?
- How does the bank know it's you?

Massive data breaches leaked everything about you

Name, SSN, every address where you've lived, every school you attended

Caller-ID spoofing

Enables attackers to send email or make phone calls that appear to come from trusted sources

Domain name confusion

- Users may not know what the legitimate domain names for an organization are or how to check
 - ✓ verizonwireless.com
 - X verizon-wireless.com
 - √ bankofamerica.com
 - X bank-of-america.com

Lack of Borders & Checkpoints



- Most countries do not control the flow of data to/from their country and rely on ISPs to enforce any policies Amazon, Google, Meta, ISPs all have their own cross-national links
- Some exceptions include China, North Korea, Turkey, UAE, Iran, Egypt, and Vietnam

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We expect you to show up in court...



Allegedly part of hacking team responsible for WannaCry ransomware, attack on Sony Pictures, and others



Allegedly responsible for stealing terabytes of data, including coronavirus research, from western companies in 11 nations

Lack of Distinction in Data

- All bits look the same
- How can you tell which data is malicious?
- Content may be hosted at Amazon, Google, or Microsoft servers, so the domains don't look suspicious

Networked Computer vs. Real-World Risks

Same motivations ... but no need for physical presence!

Mechanisms, risks, and access are different than in the physical world

Physical world risks are low (for most of us)

- Most people are not attacked
- Most people are not victims of espionage
- Most homes/offices aren't randomly broken into

Same threats in cyberspace as real-world threats:

Theft, vandalism, extortion, fraud, coercion, con games

The End